



ASSISTCornerstone

ASSISTCommerce Suite

List Management

Unrealized power within your company may lie in your customer database. The *ASSISTCommerce Suite List Management* module features enable you to tap into that potential to increase sales. In addition, customer lists may be created for sale. Demographics also allow for very defined marketing. All these features can be a powerful tool to make your sales campaigns more cost effective.

List Management

- Rented list input
- Lists for sale output
- List segmentation
- A/B testing
- Prospect mailing history (finder)
- Multi-level customer tracking
- CASS certification address (partner)

Reporting

- Operational reports
- End user reports
- Management reports
- Orders
- By keycode
- By offer/source
- By customer
- By item
- By attribute
- By offer/source
- By customer
- By item